



Statement Necklace
Ideal for adding a pop of color to a little black dress or bling to a white t-shirt.
LOFT Outlet

LOOK GRAND FOR LESS

Drop Earrings
These can be worn dressed up or down, while the shape adds edginess to an outfit.
Banana Republic Factory Store



HEATHER BROWN
AGE 29,
SOCIAL MEDIA & BLOGGER
NETWORK DIRECTOR

SPENT \$185

BY TRACY JAMES, FASHION CONSULTANT & STYLIST
PHOTOGRAPHY BY CHUCK ST. JOHN

Multi-tasking Heather Brown needs outfits that can do the same. On her shopping spree at The Outlet Shops of Grand River, she found a dress and jacket combo that is perfect for her husband's graduation, but can also be worn in different ways to places like church and dinner. Heather launched her blog, MyLifeWellLoved.com, to showcase how she lives her life to the fullest while working her full-time job at eMeals.com, teaching at Pure Barre, and doing social media and blogging consulting. Her hope is to empower other women to live their life to the fullest with healthy recipes, style tips, and date night ideas. For quite a while, The Outlet Shops of Grand River has been a destination for Heather to fulfill her style needs at a "well loved" price.



Jacket
The fitted, cropped silhouette and rich jewel tone make this jacket super versatile.
Charlotte Russe Outlet



Bracelets
Mix and match for the perfect stack.
Banana Republic Factory Store & Talbots Outlet

Clutch/Crossbody Bag
In one of Heather's favorite colors, this leather bag will be a go-to when she doesn't want to tote her larger handbag.
FOSSIL

"Tinker" Lace-Up Shoes
These shoes are right on-trend, but the neutral grey and comfort level will take Heather for miles.
Naturalizer

Heather's Look:
At less than \$30, this wardrobe staple dress couldn't be passed up. Adding a belt is one of the many ways it can be worn.
Old Navy Outlet (dress), Banana Republic Factory Store (belt)

THE OUTLET
SHOPS
OF GRAND RIVER